

MAJOR INTERNATIONAL WATER SCARCITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Do you want to reach the ultimate audience of opinion-formers and decision-makers for the future of global water?

Sponsor the most important conference in water security to take place in the UK in 2012.

Water Scarcity Conference, May 2012, Glasgow

Water scarcity is among the main problems to be faced by the world in the 21st century. Around one quarter of the world's population live in areas of scarcity of drinking water or of water for economic use. With population growth and climate change, two thirds of the world's population could be living under water stressed conditions within 15 years.

This is a global problem which is not expected to improve over the coming years. Europe and the UK already have areas of vulnerability now.

We need solutions now.

This conference aims to highlight these concerns and to discuss what can be done to address water scarcity in a global, European and UK context. The conference will attract an audience of European and global opinion-formers and decision-makers.

This is your chance to help form the opinions of the opinion-formers, and influence the decisions of the decision-makers.

Sponsorship opportunities:

Headline sponsor package, including your company's name in the title of the conference, branding on all the display material and presentations, exhibition stand space for your company, branding and double page spread advertising space in all the conference literature, a branded drinks reception, and a platform presentation, as well as branding in all press release and media exposure.

Cost: £5,000

Support sponsor package, including your company's branding under the title of the conference, in support of all the display material and presentations, exhibition stand space for your company, single page advertising space in all the conference literature, as well as support branding in all press release and media exposure.

Cost: £2,500

Exhibitor package, to include your company's branding within the display material and all literature, as well as exhibition space for your company and advertising space in the conference literature.

Cost £1,000

For further information, please contact Ewan Ramsay or Neil McLean at the address and contact details below.