

## Region Uthlande, Insel- und Halligkonferenz Island Pellworm, Germany

### Climate friendly holidays

#### Project description on the island

The project 'Climate friendly holidays' is established on the island Pellworm as example for the other islands of the Region Uthlande: Sylt, Föhr, Amrum, Helgoland and the project partner in Cradle to Cradle Islands.

#### Targets of the project

On the basis of the "Master plan Pellworm" to lower CO<sub>2</sub> the target for Pellworm is to have a positive balance in 2020.

One of the steps to reach this is to reduce energy consumption in regard of tourism and holiday houses/ apartments.

#### Innovation and value of the project

Tourism is the main income on all islands in the Region Uthlande.

This project is an example to show, how the both, tourists and inhabitants can share reducing CO<sub>2</sub> and use materials in the Cradle to Cradle® way.

#### Start and end date of the project

April 2009 - Summer 2012

#### Project leader

Insel- und Halligkonferenz  
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#### Partners

- Spiekeroog
- Sylt
- Föhr
- Amrum



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*"Climate friendly holidays' is an easy learning process for islanders and guests to step into the Cradle to Cradle® philosophy"*

Annemarie Lübcke  
project leader and head of the office



WATER



ENERGY



MATERIALS