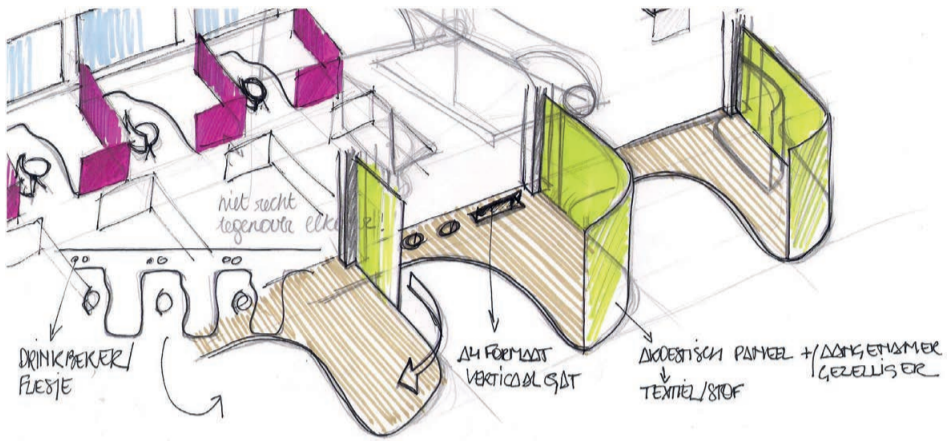


# Flanders Inshape



## Background

Mobility problems are among the biggest obstacles to the Belgian economy. Every day thousands of people lose a lot of time on their daily trip to and from work. In addressing this problem, Flanders Inshape has collaborated with HOWEST University Collage in developing user-centered solutions for Coach Partner NV, a passenger transport company with seven branches in the provinces of Flemish Brabant, West Flanders and East Flanders.

## Solutions

About 60 students participated in an eight week project for developing the "commuter bus of the future" for Coach Partner NV. In total 60 concepts and 20 prototypes were generated. The concepts generated aimed at developing a rolling office-bus concept that allows people to work during commuting time. The business model is aimed including this service into the "mobility budget of the employee" as the company cars become less and less desirable for younger employees. For the employees, the time spent on the bus counts as "office time" and they get paid, as a result they can leave home later and return sooner.

## Start and end date

February - April 2015

## Contact

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