

General information

Background

The D2D project, which stands for “Development to Dissemination”, is an Interreg IVB North Sea Region (NSR) Project with 9 partners from six countries around the North Sea with the main goal to create a process that enables innovations developed during the C2CI project to be realized across the NSR.

Cradle to Cradle Islands (C2CI) project, which is the predecessor of D2D project, achieved excellent results in terms of Cradle to Cradle product concepts and new design of sustainable innovations. C2CI project results provide a solid background and very good opportunity to achieve more ambitious goals by commercializing the results and promoting the work to a wider audience.

D2D project takes the opportunity to further promote the results outside the project through commercializing the results beyond the islands, both in terms of new sustainable products and services options and innovation approaches; and creating a special accelerator mechanism for the further implementation and dissemination of innovations via the D2D approach.

Targets

Promotion and dissemination of direct results of D2D project through local communities in the North Sea Region with the potential to become leaders in the field of sustainable innovation and entrepreneurship.

Development and testing of a new incubation process, a D2D methodology, with the goal of commercializing sustainable innovations developed within the C2CI project

Creation of the Samsø Award Mechanism, which will further sustain the process of North Sea communities by stimulating and selecting sustainable innovation concepts and entrepreneurial communities.

Start and end date

January 2013 - Summer 2015

Contact

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Partners

- Delft University of Technology
- Samsø Energy Academy
- International Resources and Recycling Institute
- Lund University
- Landkreis North Friesland
- Insel-und Halligkonferenz
- Flanders InShape
- Aalborg University

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European Union



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