

Samsø Award mechanism



Background

The D2D project, which stands for “Development to Dissemination”, is an Interreg IVB North Sea Region (NSR) Project with 9 partners from six countries around the North Sea with the main goal to create a process that enables innovations developed during the C2CI project to be realized across the NSR.

Targets

Promotion and dissemination of direct results of D2D project through local communities in the North Sea Region with the potential to become leaders in the field of sustainable innovation and entrepreneurship.

Development and testing of a new incubation process, a D2D methodology, with the goal of commercializing sustainable innovations developed within the Cradle to Cradle Islands project

Creation of the Samsø Award Mechanism, which will further sustain the process of North Sea communities by stimulating and selecting sustainable innovation concepts and entrepreneurial communities.

In practice

Each partner nominates a promising project from each participants region. The partners of the D2D project will select “a winner” project as a celebration of the creativity of the regions. In reality we are all winners due to the network relations made in the progress and contacts of the workshop and the future life of the projects.

We hope for more innovation and cooperation between universities, regions and local entrepreneurs. D2D is a nursery for local innovation

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